



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 472/06190725
Demo
Revision
Comments NELSON FOR SENATE

Invoice 652308
Inv Date 11/25/2012
Terms Net 30
Contract 317366
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:41:47PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

NELSON FOR SENATE
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
3.2	Spot	5:30:00AM- 6:00:00AM	Per week (1),Mo	10/29/12 5:30AM (Mo)	00:30		BN12011H	\$500.00	
7.2	Spot	7:00:00AM- 9:00:00AM	Day,M-1	10/29/12 7:59AM (Mo)	00:30		BN12009H	\$2000.00	
11.2	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/29/12 11:59AM (Mo)	00:30		BN12011H	\$925.00	
14.3	Spot	1:00:00PM- 3:00:00PM	Per week (1),Mo	10/29/12 1:29PM (Mo)	00:30		BN12011H	\$800.00	
17.1	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/29/12 3:38PM (Mo)	00:30		BN12009H	\$650.00	
19.1	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/29/12 4:19PM (Mo)	00:30		BN12011H	\$800.00	
21.2	Spot	5:00:00PM- 6:00:00PM	Day,M-1	10/29/12 5:12PM (Mo)	00:30		BN12009H	\$2250.00	
23.2	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/29/12 6:28PM (Mo)	00:30		BN12011H	\$3000.00	
25.2	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 7:29PM (Mo)	00:30		BN12009H	\$3000.00	
27.2	Spot	7:30:00PM- 8:00:00PM	Day,M-1	10/29/12 7:54PM (Mo)	00:30		BN12011H	\$3000.00	
29.3	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/29/12 10:36PM (Mo)	00:30		BN12009H	\$6000.00	
38.2	Spot	11:35:00PM-12:05:00AM	Day,M-1	10/29/12 12:01AM (Mo)	00:30		BN12011H	\$1025.00	
56.0	Spot	12:00:00AM- 1:00:00AM	Per week (1),Mo	10/29/12 1:30AM (Mo)	00:30		BN12009H	\$340.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$24,290.00
Commission	(\$3,643.50)
Net Total	\$20,646.50

Total Spots 13

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.